



**SERVIZI DI PARRUCCHIERI E
BARBIERI**

FRANCHISE PROSPECTUS



The Salon Industry Opportunity

The growing awareness for self-grooming and the increasing social media savvy consumer base demanding to meet benchmark beauty standards, In India, people nowadays have become conscious about their appearance and are constantly spending money to enhance the way they look. Looking good is no more seen as a luxury or occasional, rather as a necessary part of life. This has allowed for the significant growth of the beauty and wellness services segment, with consumers paying frequent visits to salons. The salon industry in Italy is seen as booming in the recent past.



VISION

More than just a hair salon our vision is to empower more individuals in the field of beauty and hair care and mold them into excellent service providers with a reach for client satisfaction goals.

MISSION

Our mission at TANGO SALONE is to provide personalized care and service to our customers with our team of highly skilled and experienced professionals. We value teamwork and creativity and we always strive to satisfy your needs and expectations.

Why Franchising ?



- Franchises have a higher rate of success than start-up businesses.
- The independence of small business ownership supported by the benefits of a big business network.
- Operating under the banner of an already established & proven business.
- Advantage of the numerous business relationships already established by the franchisor.
- You can run a business without the experience of the same.
- Training, procedural, process and managerial support are all ongoing.
- You may find it easier to secure finance for a franchise.
- Franchisees can often take advantage of bulk discounts on products as well.
- Your company has a BRAND NAME – it matters.

Why Tango Salone ?



- Fastest trusted growing salon Chain.
- Established a trusted brand image.
- Maximum repeated clients for better service quality.
- Affordable price with wide range of professional brand products.
- Having the best Loyalty program for clients in the city.
- Training & experimenting on new techniques & new trends.
- Open & transparent policy.
- Low Brand fees with high ROI
- Continuous Operational, Promotional & business growing supports.
- Lesser risk of security of Investment.
- We believe in TRP (Training, Rectifying & Progressing).





Our dedicated team of beauticians, nails, & skin technicians go hand in hand with countless long periods of experience in the beauty business.

WE HOPE TO EXCEL IN THE HEARTS OF OUR CUSTOMERS.

We have created a salon that offers the most significant quality benefits for your hair and skin that benefits our guests and our staff.

Business Proposal



Investment	Dividend (Per Month)	Validity	After closing plan benefits
Starting from €5000	1%	4 years	200% Refund

Royalty for Italy

- Brand Fee/Franchise Fee €25000 to €100000 (2.5 to 10 million).
- €500 to €1000 per month calculated from the date of Inauguration.
- Agreement for 4 years.

Benefits

- Fixed and Lowest Royalty in industry.
- Get all salon products in low price compare to market.
- Digital Billing Software to monitor day to day salon operation.

SUPPORT from us.

- Clarifying all your doubts regarding this business.
- Site selection & market study.
- Assisting in Legal & Government activities.
- Architectural & Interior design finalizing.
- Supervision of ongoing project.
- Equipment selection & sourcing.
- Vendor identification & supplying you with best deals.
- Pre Lunch & Inaugural promotions planning.
- Staff training.
- IT, Software & Telecommunication Training.
- Promotion, Brand building & PR support.
- On going Managerial, Staff Training for Personal behavior, new product, new service & new techniques.
- Reviewing of each parameter on monthly basis.



Expectations from you.

- Complete Trust & Loyalty.
- Your interest & willingness for growth of revenue.
- Leadership & ownership qualities.
- Passion towards beauty industry.
- Ability to invest on requirements for growth.
- Tax obligations & Insurance of shop.
- All License and govt. permissions.
- Co-operation & Transparent to Franchisor staffs.
- No knowledge of running the beauty business.
- Interest to Learn





For Further Details: -

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